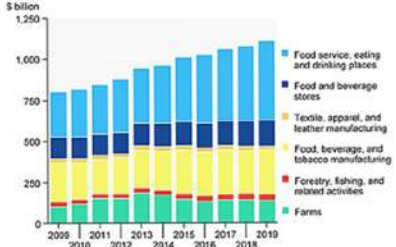
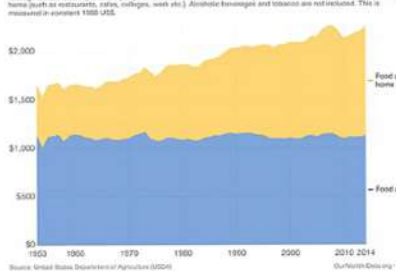


Value added to GDP by agriculture and related industries, 2009-19



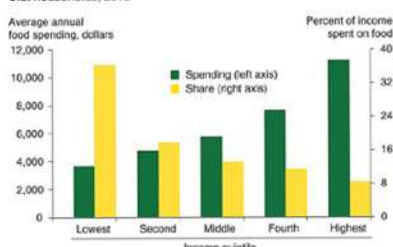
Note: GDP = Gross domestic product.
Source: USDA, Economic Research Service using data from U.S. Department of Commerce, Bureau of Economic Analysis, Value Added by Industry, data as of September 30, 2020.

Food expenditure per person, United States



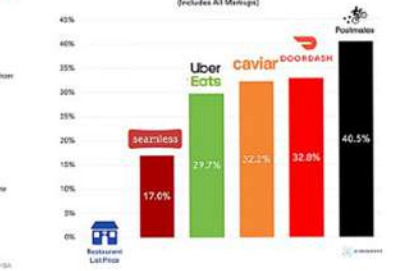
Source: United States Department of Agriculture (USDA)

Food spending and share of income spent on food across U.S. households, 2013



Source: USDA, Economic Research Service using data from U.S. Bureau of Labor Statistics, Consumer Expenditure Survey, 2013

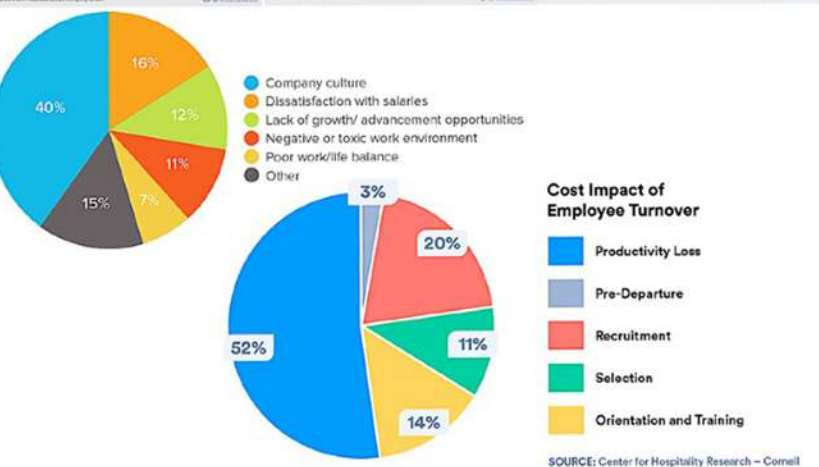
Total Meal Cost (TMC) Relative to Restaurant List Price (RLP)



Source: Restaurant List Price

OPPORTUNITY

\$1.3..... Trillion annual portion of US GDP for Restaurants and Bars
x2the annual budget for the Department of Defense
45%growth in annual household spending on Restaurants and Bars (2000 to 2020)
20%average spending of annual household earnings on Restaurants and Bars



CHALLENGE

\$630.....Billion annual cost of turn-over in the US
52%cost of productivity lost
1/3of annual salary the cost to fill vacant position
20%average turn-over annually
75%Employees resign voluntarily
30% Employees resigned because of Company Culture

3D SOLUTIONS

15%.....savings on average of annual budget through **Procurement Optimization**
40%average reduction of turn-over annually through **Engagement and Development**
5% average gain in market share through **Differentiating Branding Campaigns**
12% annual increase in rate/average check and Consumer confidents through **Employee Competency Assessment and Management Success Constellation**